

Smarter Bed Bug Monitoring for Pest Control Professionals

Bed bugs are one of the fastest-growing challenges globally. Infestations in UK hotels rose 278% in just two years, and cases continue to climb year-on-year. For pest control officers the pressure is on; **early, accurate detection** is essential to avoid costly call-backs, reputational damage for clients, and time wasted on false alarms.

The challenge with current monitoring tools

Traditional monitoring, while simple and familiar, come with limitations that make accurate detection difficult:

- **Low sensitivity:** many analogue monitors fail to attract or detect low-level infestations
- **Reactive:** infestations are often only confirmed once activity is already widespread
- **Inconsistent:** performance depends heavily on placement, environment, and manual checks
- **Inefficient:** frequent replacement and manual checking add time and cost.

For pest control officers this means missed detections, repeat call-backs, and longer treatment cycles, all of which increase pressure and reduce profitability.

The BugScents™ solution

BugScents Sentry Pro is the most effective bed bug detector on the market today, designed by entomologists and proven in both the lab and field.

- **Patented pheromone attractant** mimics natural aggregation signals to lure both adult and nymph bed bugs within 72 hours (sometimes within 24)
- **Two devices under a bed take minutes to deploy**, replacing hours of canine or manual checks
- **Reusable and sustainable;** replace attractant and glue pads every three months, making it up to three times more cost-effective than throwaway products
- **Discreet, slim design** fits under mattresses, protecting reputations while monitoring continuously.

Proven in the field

When a London council PCO switched from a competitor monitor to BugScents, the difference was immediate: the previous device detected nothing, while BugScents Sentry Pro identified nymphs within 72 hours, revealing that the treatment had failed.

Why monitoring matters

- 20% of infestations reappear after treatment according to the BPCA
- Bed bugs can survive up to a year without feeding
- Each female can lay up to 500 eggs in a two-month period.

Monitoring is not optional; it's the key to long-term control.

Our customers are already benefiting:

“ BugScents™ has streamlined our pest control process, making treatments more efficient and less stressful for both our team and clients. ”

Shaun Miller,
Oakham Pest Control

“ Without overstating it, this could revolutionise bed bug monitoring. It's far more effective than anything we've tried before. ”

Michael Marbe,
London Network for Pest Solutions

BugScents™ Sentry Pro: Giving PCOs the edge

With infestations rising and client expectations higher than ever, PCOs need tools that are:
Effective, Efficient and Trusted.

BugScents Sentry Pro provides all three, helping you detect earlier, treat smarter, and protect your clients' reputations. For more information or to arrange a call, visit www.bugscents.com